



# Rekindling Hope

Linking Learning and Livelihoods

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# Introduction

CAP-Youth Empowerment Institute is a non-government organization committed, specifically to skills training for youth through Basic Employability Skill Training (BEST) model. CAP YEI is implementing the Learn, Earn, and Save Initiative in Sub Sahara Africa—Kenya, supported by the MasterCard Foundation and CAP Workforce Development Institute. This project is well located in and suitable to addressing critical issues concerning youth in the paradoxical context of booming economic growth and growing youth unemployment in Kenya.

CAP YEI Learn Earn & Save Initiative rests on the premise that disadvantaged youth need end-to-end community based solutions in linking quality learning and sustainable income earning opportunities to access secure futures. Following this central goal; to provide basic employability and entrepreneurship skills to youth,

CAP YEI objectives focus:

Best Model

Market Scan, Curriculum Development  
Road Shows, Induction, Classroom Training  
Assignments, Placements, Program review

## MISSION

To build safer, healthier, anproductive communities of young people capable of supporting self-directed growth and positive citizenship.

## VISION

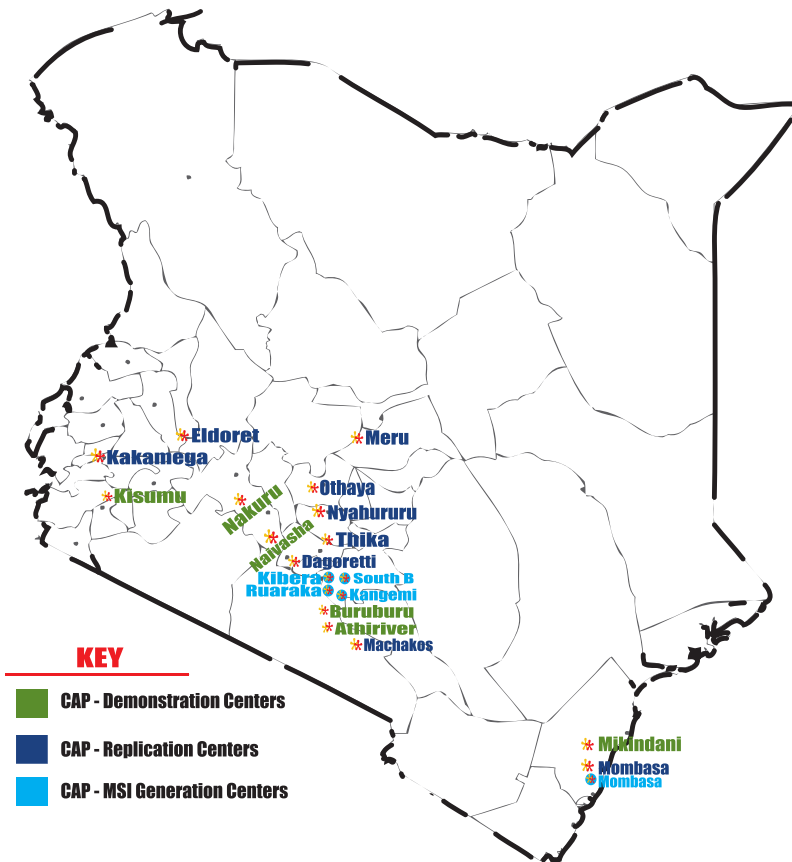
CAP YEI's vision is to be an end-to-end community based solutions provider in linking quality learning and sustainable livelihood for vulnerable communities of children and young people.



# Basic Employability Skills Training Model: How the training works



# Where we work



## CAP-YEI courses include

- Customer Relations & Sales
- Hospitality
- Electrical & Electronics
- Automobile
- Floriculture
- Carpentry
- Industrial Garment Manufacturing
- Building & Construction
- Security Systems & Guarding
- Clearing and Forwarding
- Hair Dressing and Beauty Therapy
- Leather Works Technology

## Skills Training

**Life Skills:** sessions are intended to orient the trainee back to the classroom setting and build team spirit despite the different backgrounds and diverse cultures.

Key areas in this session include self-understanding, time and money management, improving one's interpersonal skills, relating well with people, understanding one's identity and background, goals and goal setting, expectations, SWOT Analysis, and gender roles.

Other topics in life skills include values and perceptions, attitude and positive thinking, decision making, self esteem, time management, and money management.





# Security and Guarding

*Creating employment & securing our future*



## Security System and Guarding

There is huge demand for security guards in Kenya following the recent spread in insecurity. Private security firms have been in demand of well trained security men and women and that has been a great opportunity for CAP YEI trainees to access employment.

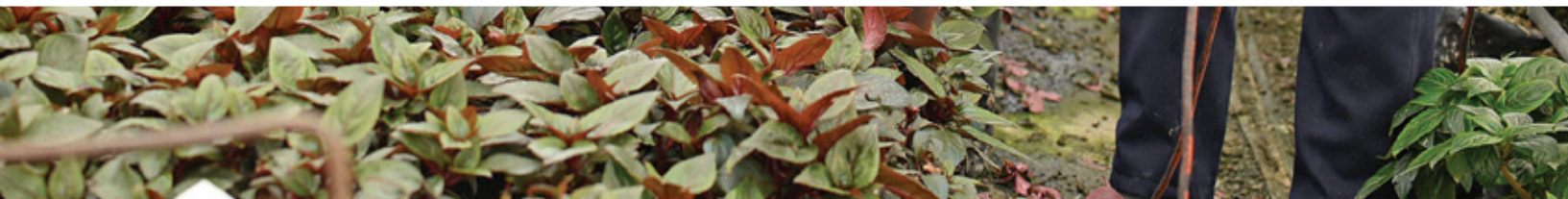






# Floriculture

*Beautiful delicate flowerers handled with tender hands*





*Trainees participating in a floriculture demonstration*

## Floriculture

*Beautiful delicate flowerers handled with tender hands*

Floriculture is the leading agricultural activity in Naivasha. CAP-YEI has been linking employees with prospective flower farm employers. They also use the flower farms as venues to impart practical skills on flower handling to the trainees.



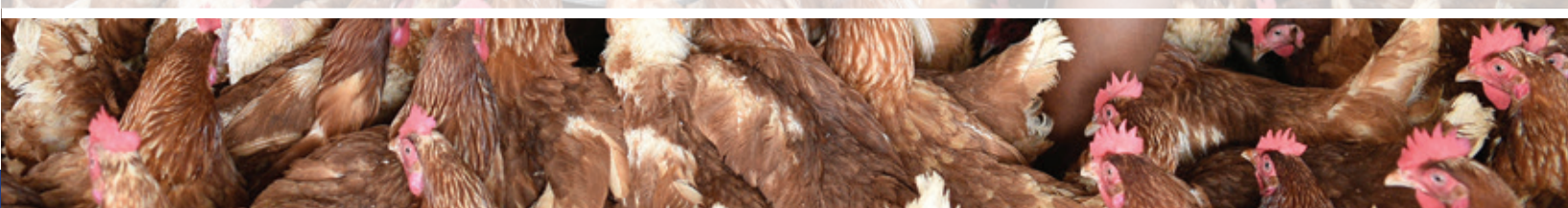
*Trainees sorting flowers*



*Trainee picking flowers?*



**Entrepreneurship**





*Ben Kitaka Muia in his tuber rose farm, after attending training at CAP, started farming to supplement his income.*

## Entrepreneurship

Entrepreneurship training at CAP YEI helped graduates to start their own business including in agribusiness sector.



*Graduate trainee is harvesting green maize ready for the market*



*Graduate trainee is sorting beans ready for market*



*Entrepreneur graduate picking eggs*



*Entrepreneur graduate feeding chickens*



*Eggs ready for the market*

## Field Exposure

This module involves sending trainees to real practical work sites where they can practice skills they learned at CAP YEI. This helps reinforce the skills learned in class.



*Automobile trainee shown how to operate a fork in a ware house during a exposure visit*



*Electrical trainees shown a range of electrical equipment during an exposure visit*



# Electrical & Electronics

*Lighting up the nation*



*Electrical trainees installing main distribution board circuitry*



*Electrical trainees working on a three phase isolator with a change over switch*

## Electrical practicals

“Electrical trainees conducting electrical installations at a construction site during on-the-job-training”







# Building and Construction

*Building the future*



## Building and Construction

### *Building the future*

With the booming construction sector in Kenya, there has been huge demand for construction technicians. CAP YEI trainees have been able to access jobs in this sector.



*Graduate of CAP YEI in a construction site*



*Graduate of CAP YEI in a construction site*



*Electrical graduates installing electrical wiring in a construction site*



# Hospitality

*Tapping into growth*



*Hospitality trainees in Othaya center during a practical session*

## Hospitality

### *Tapping into the growth*

The hospitality industry in Kenya creates up to 9.2% share of the total employment. Projections indicate that the industry continues to grow despite external and internal challenges. CAP-YEI has been training the youth on hospitality to match this projected growth in the industry.



*Hospitality trainees in Othaya center during a practical session*



Hospitality practicals include identifying and preparation of cooking recipe. Students learn by doing.



*Hospitality trainees in a recipe preparation*



*Hospitality trainees in a recipe preparation*



# Leather work technology

*Lighting up the nation*



*Leather field exposure visits*

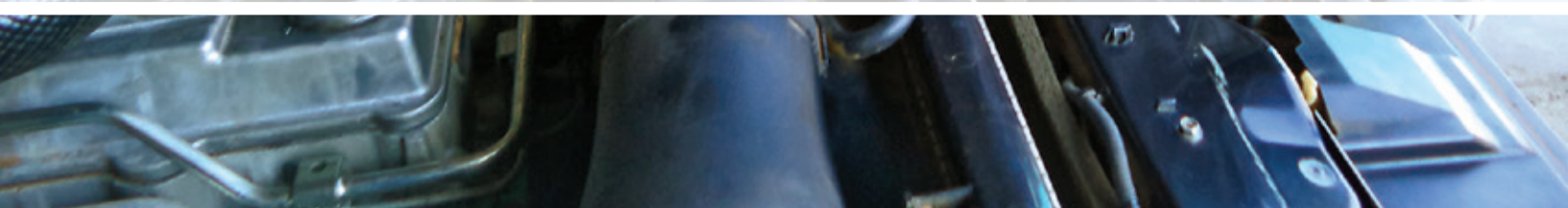
## Leather Work Technology

Leather production is one of the sectors that has not been explored to the fullest in Kenya. Most of the existing jobs are taken up by expatriates because many Kenyans have no work skills and expertise. CAP YEI decided to train youth in leather making skills for them to access the many job opportunities available. Already, all the trainees in leather technology have secured full employment





**Automotive**





## Automobile

There has been increase in the number of automobile vehicles in Kenya. Specifically, there is a great use of motorbikes and cars both in the big cities and in the villages. This requires technicians with expertise to fix them whenever they breakdown. CAP YEI saw this opportunity and introduced automobile training as an enabler for youth to access jobs or start their own businesses in this sector.





# Capacity Building

*Creating local ownership*

## Capacity Building

*Creating local ownership*

CAP Youth Empowerment Institute has been working to deliver its BEST Model to Kenyan youth for 4 years across vocational training centers. It has led to increased student enrollment, adoption of life-skills training, increased student retention, improved relationship between student and instructor, and improved student linkages to employment.



*Rongai Vocational Training Center learning measuring a piece of fabric.*



*Rongai Vocational Training Center running a sewing machine.*



Rongai Vocational Training Center trainees during hair dressing and beauty therapy practical class.





## Program Impact



Leather work technology student in a workshop making beads work

Internship is a very important transition for the trainees after training. It provides opportunities to perfect the skills before working on real jobs. Many interns transition to full employment in the same place of internship.





*CAP YEI graduate trainee checking out goods in a supermarket store*

Job placement is the main objective after skills training. By July 2016, over 5,700 trainees had been employed in various sector industries.



*CAP YEI graduate trainee working in a Leather Factory is explaining the prices and the range of products to a customer*



*CAP YEI trainee working for a construction firm is welding*

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